

INTRO TO ONECAUSE

**Discover how the right tools can simplify events,
engage supporters, and grow giving.**



WELCOME IN! WE'RE EXCITED TO HAVE YOU JOIN TODAY'S WEBINAR

A few things for you:

- **Closed captioning is enabled.**
- **Please use the Q&A early and often – no need to wait until the end.**
- **Polls will be launched throughout the webinar. We appreciate your participation!**
- **All registrants will receive a link to the recording of the webinar early next week**

We hope you enjoy today's presentation!





BonterraTM

For the greatest good.

CORPORATE SOCIAL RESPONSIBILITY

CyberGrants[®] WeSpire[®] Deed

JumpstartTM GrantmakerTM

FUNDRAISING AND ENGAGEMENT

EveryActionTM Network for Good[®] GiveGab[®]

Salsa[®] Mobilize[®] NonprofitHubTM

DonorDriveTM DonorTrendsTM OneCause[®]

CASE MANAGEMENT

Apricot[®] ETO[®] PenelopeTM

OUR PRESENTERS



Joe Duca

Senior Product Manager



Alexis Mahaffay

Manager of Customer
Education

AGENDA

- 01 GALAS**
- 02 GOLF**
- 03 AMBASSADOR FUNDRAISING**
- 04 OTHER TYPES OF EVENTS**
- 05 EVENTS & FUNDRAISING PAGES**

GALAS

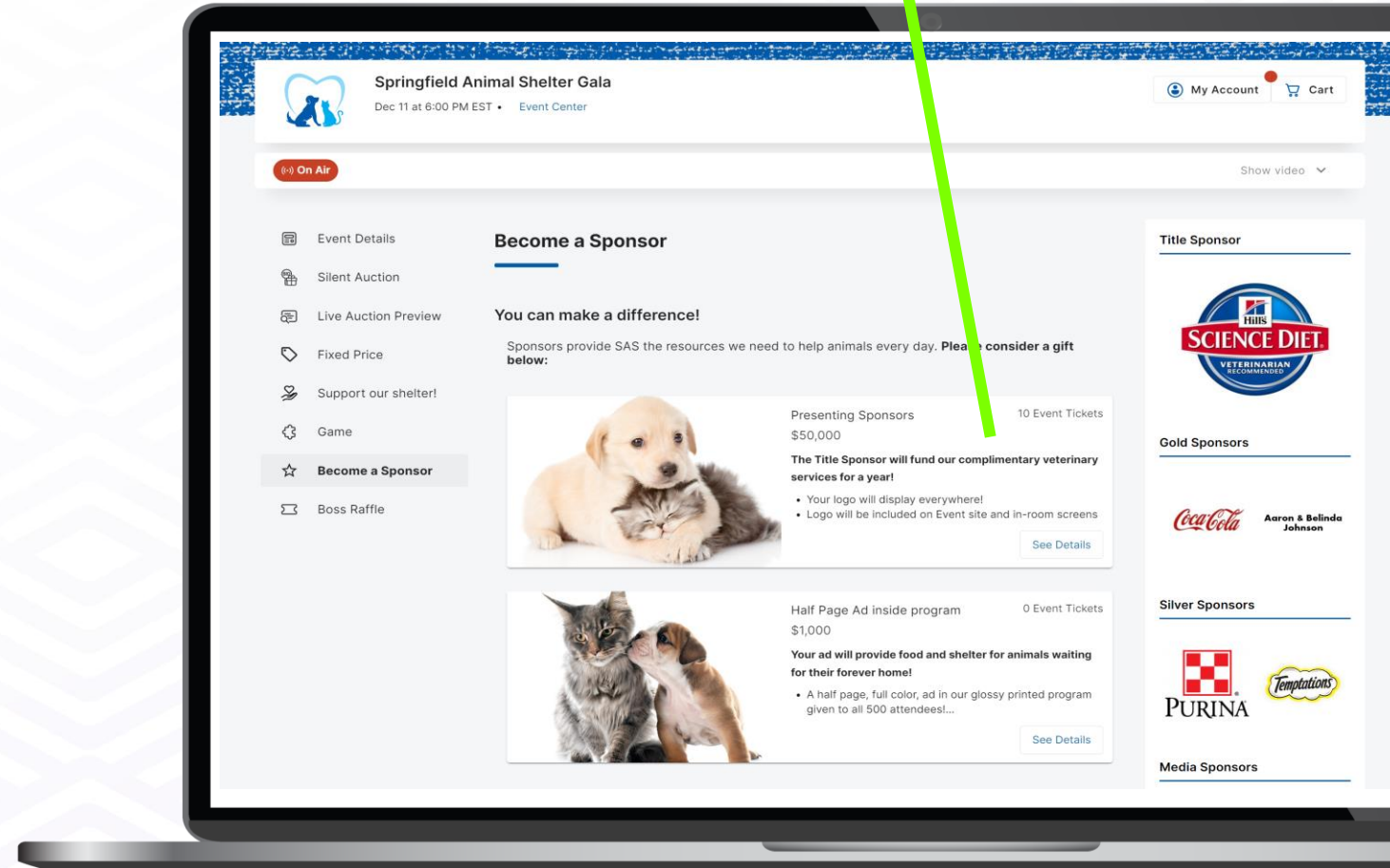


SPONSORS

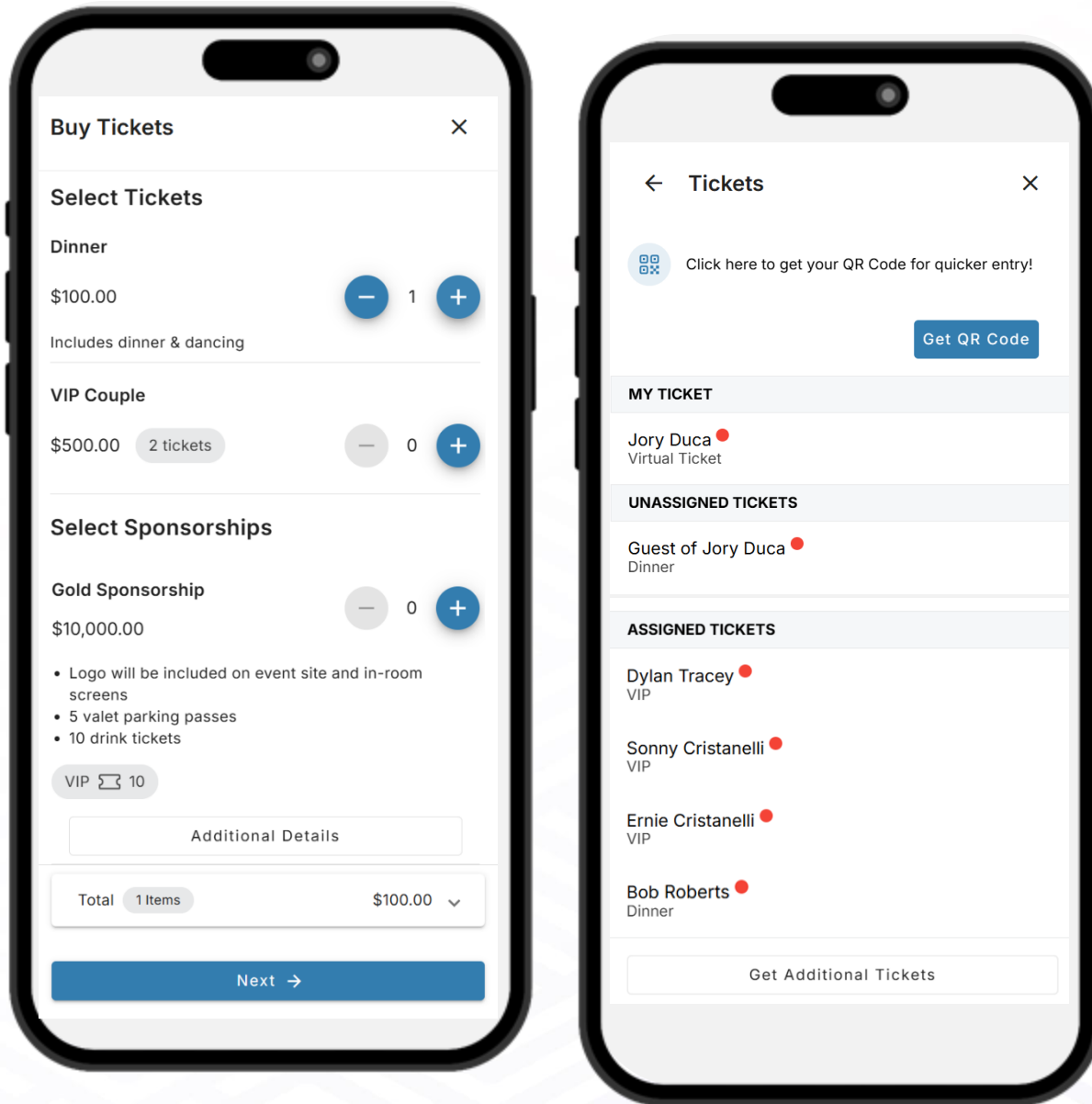
Built The Way Sponsorships Work In The Real World

- Set Up Packages For Online Sales
- Promote Your 'Why'
- Custom Build Sponsorships
- Adjust Ticket Quantities
- Sponsors Manage Guests' Tickets
- Invoicing (Including Self-invoicing)
- Sponsor Analytics

The Title Sponsor will fund our complimentary veterinary services for a year!



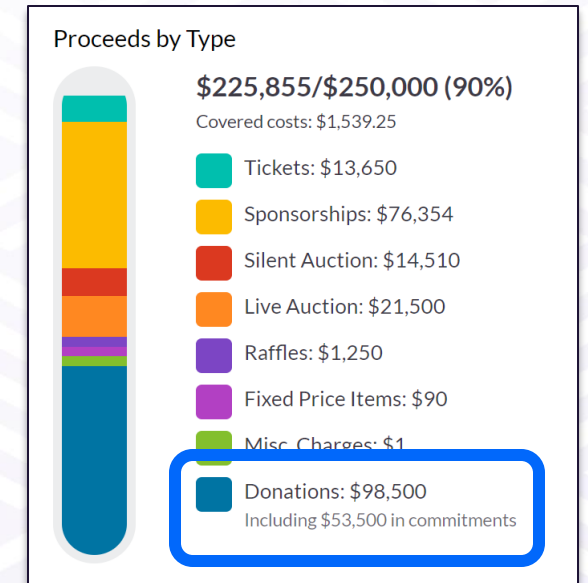
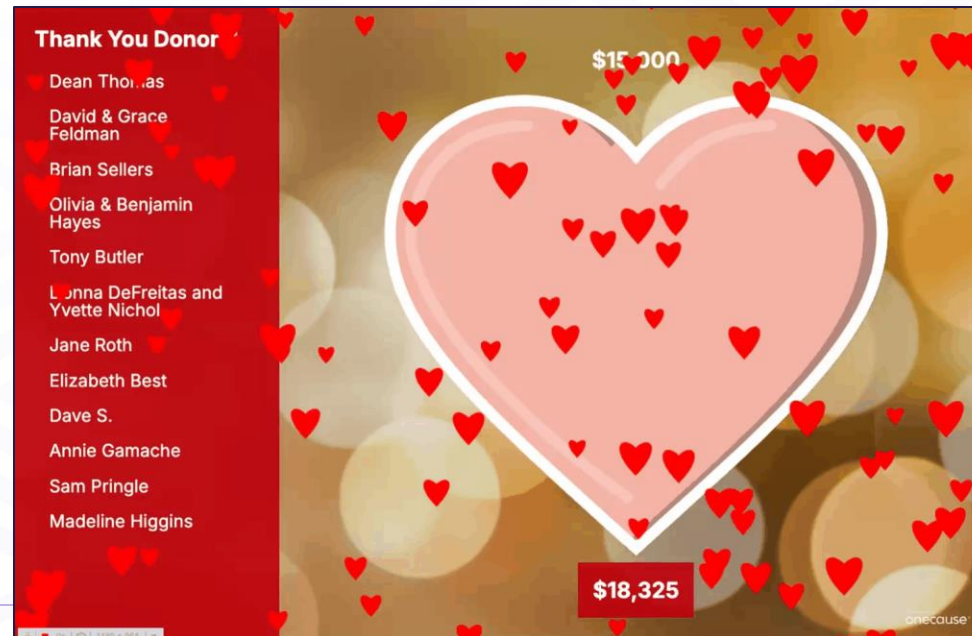
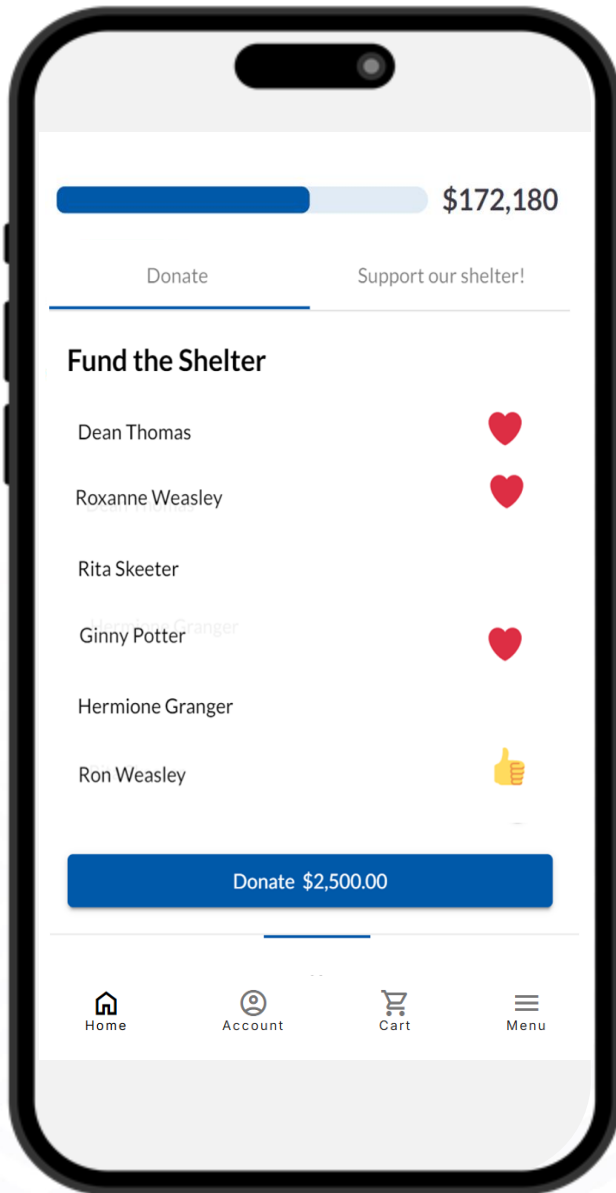
TICKETS & TABLES



- Ticket Types (Drive Experience)
- Optional Questions & Meal Choice
- Promo Codes
- Add-ons/Included Items & Donations
- Attendees Manage Tickets
- Easy Table Management – One-by-one Or Upsert All, Plus Special Grouping

DONATION MOMENTS

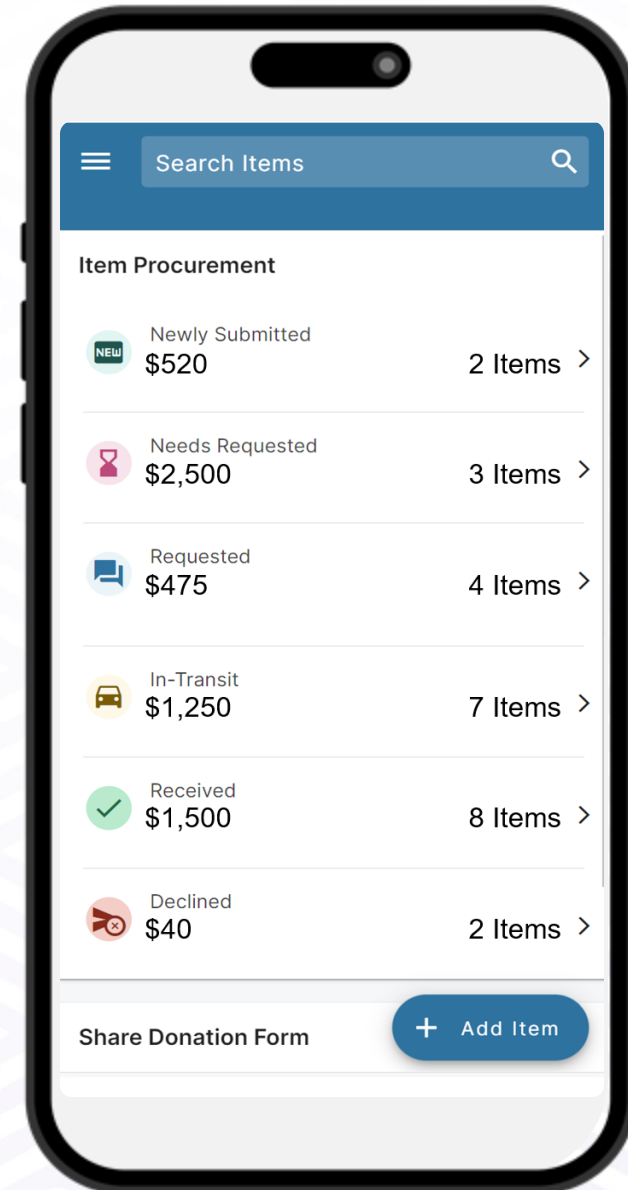
- Open & Tiered Donation Moments
- Volunteer Spotter Tool — Built For Speed
- Slideshow Customization (Thermometer, Themes, Animations)
- Donation Commitments (Recognize On Your Terms))



ITEM PROCUREMENT

All The Tools You Need!

- Mobile Volunteer Procurement Tool
- Online Item Donation Form
- Admin Procurement Dashboard (Bulk Edit, Cloning, Internal Flags)
- Copy Top-performing Items From Past Events
- Pull In Unsold Items Directly



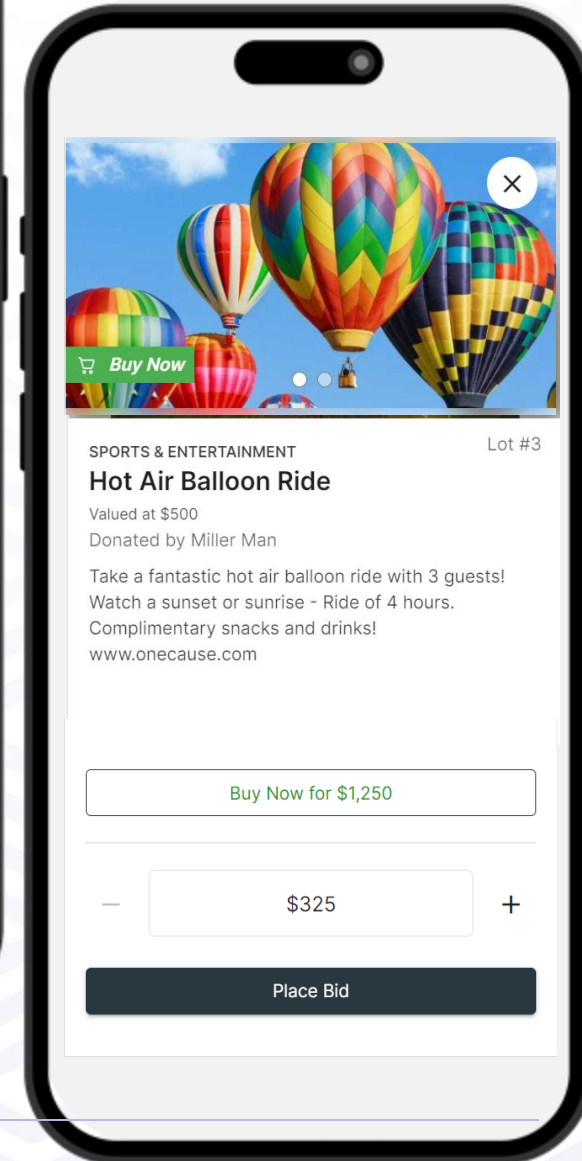
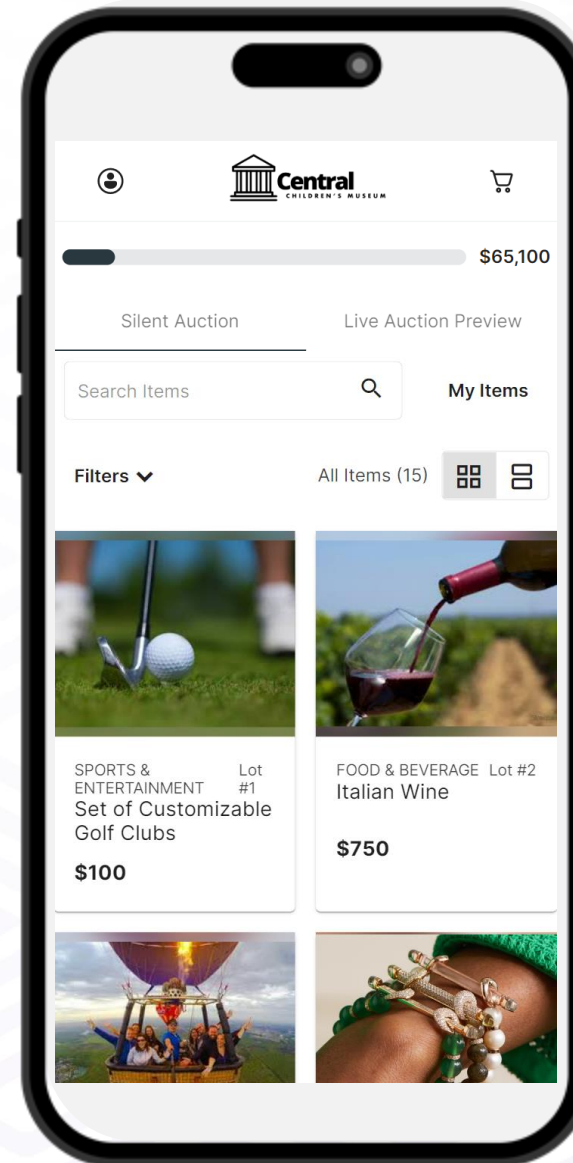
AUCTION

- Silent V Live Auction
- Bidding Is A Familiar E-commerce Experience
- Max Bids, Buy Now's, Outbids
- Search & Filters
- Consignment & Sales Tax
- Slideshows

Great Auction Items Available!

	#116 Hand-Crafted State of the Art Dollhouse Starting Bid: \$400		#117 Handmade Quilt Current Bid: \$85
	#119 Jackson Hole Wildlife Adventure Current Bid: \$1,200		#120 Kendra Scott Jewelry Set Current Bid: \$100

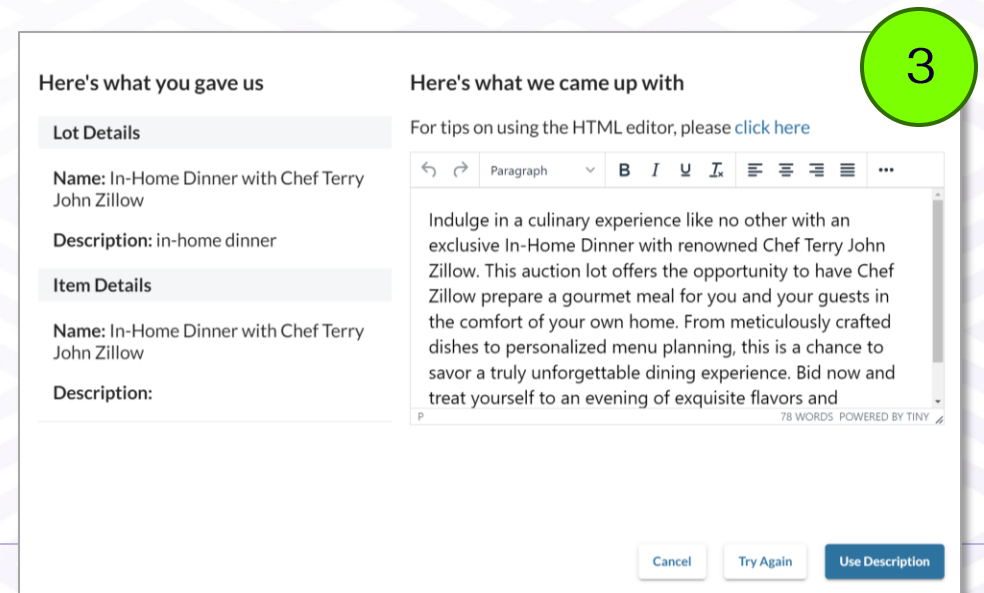
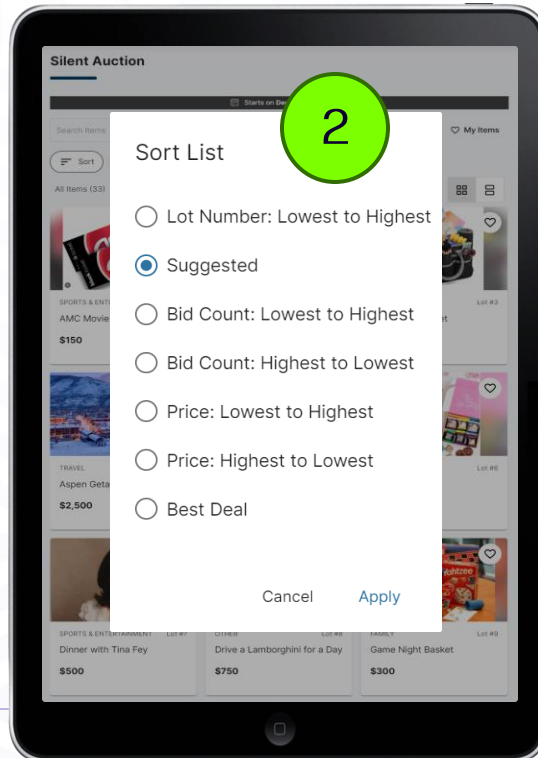
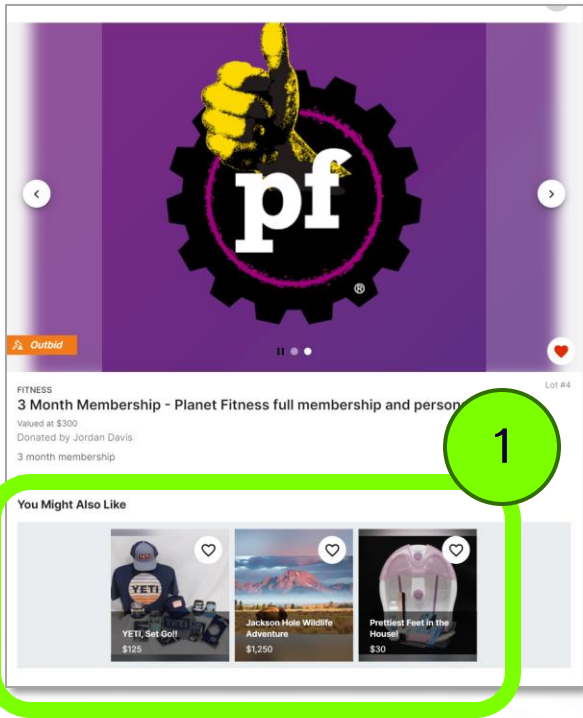
Bonterra Google Amazon UPS eBay Google onecause



AUCTION AI™

Use AI To Make More Money!

1. Recommended Lots (“You Might Also Like”)
2. Suggested Sort
3. Generative AI For Description Fields



25%
increase in
auction
revenue!



The functionality of the events platform is very comprehensive.

It is clear that OneCause has taken customer feedback seriously to build an all-inclusive platform with the necessary functions for most any fundraising event.



Emily Gyulai

Ohio & Erie Canalway Coalition

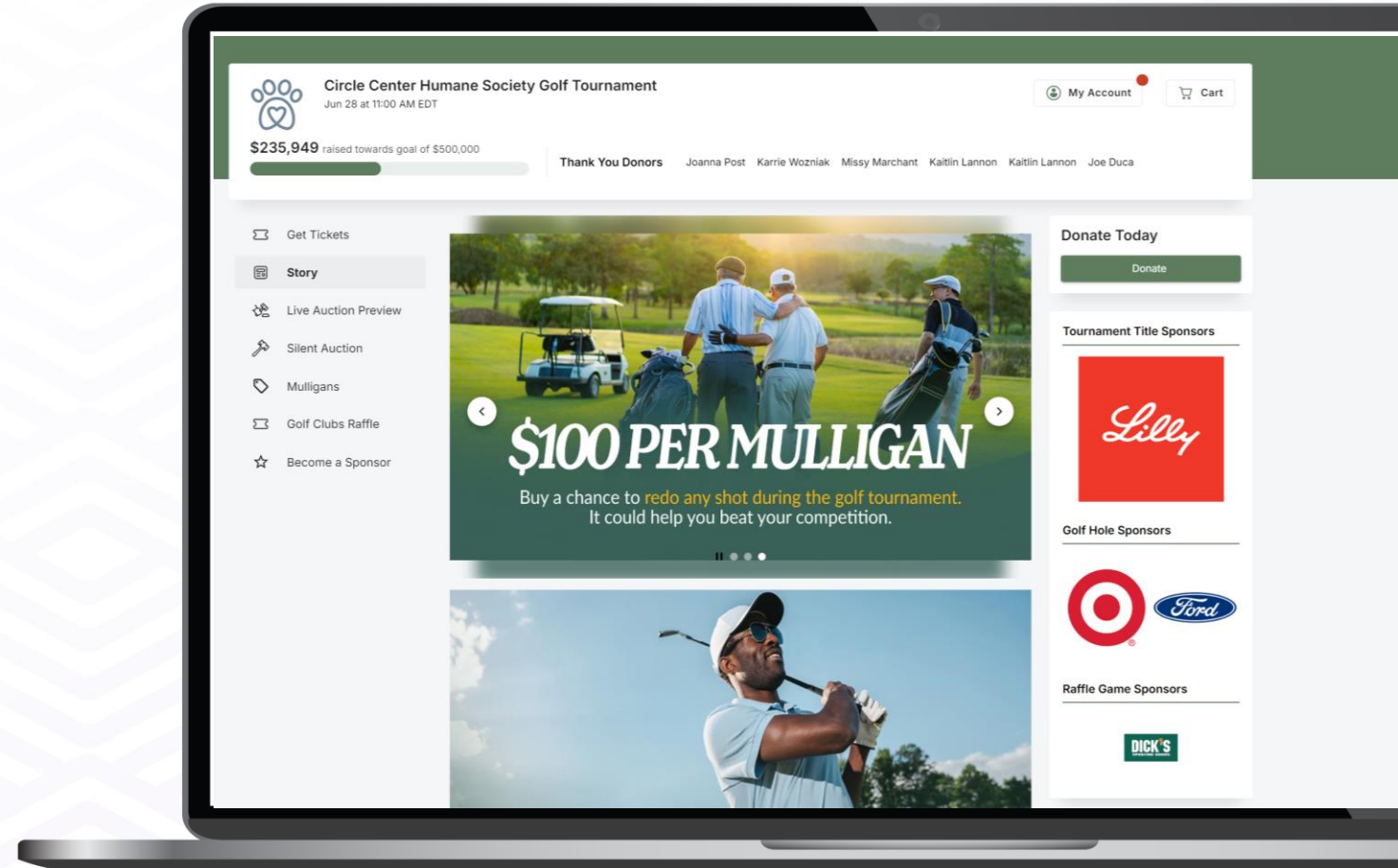
GOLF



GOLF EVENTS

All the same features as Galas, with great Golf-specific additions:

- Course & Format Flexibility (Single/Multiple Courses, Scrambles, Shotgun Starts)
- Sell Tickets, Sponsorships & Mulligans Online
- Smart Foursome Builder + Day-of Logistics
- Gala + Gala Ready — Combined Ticket & Sponsorship Purchase Flow



SCORING & LEADERBOARD

Leaderboard		
Pos.	Team	Score
1	D. Martin, J. Roth, J. Greene, S. Knowles	-4
2	Royal Real Estate Team 2	-2
T3	Bowers & Dixon Advisors Team 1	+2
T3	Hart & Co.	+2
5	N. Hardy, S. Egan, J. Langly, J. Drake	+3
6	Fore Sporting Goods Team 1	+5
7	Royal Real Estate Team 1	+7
8	Jones Smith Law Firm Team 2	+8

Powered by **onecause**

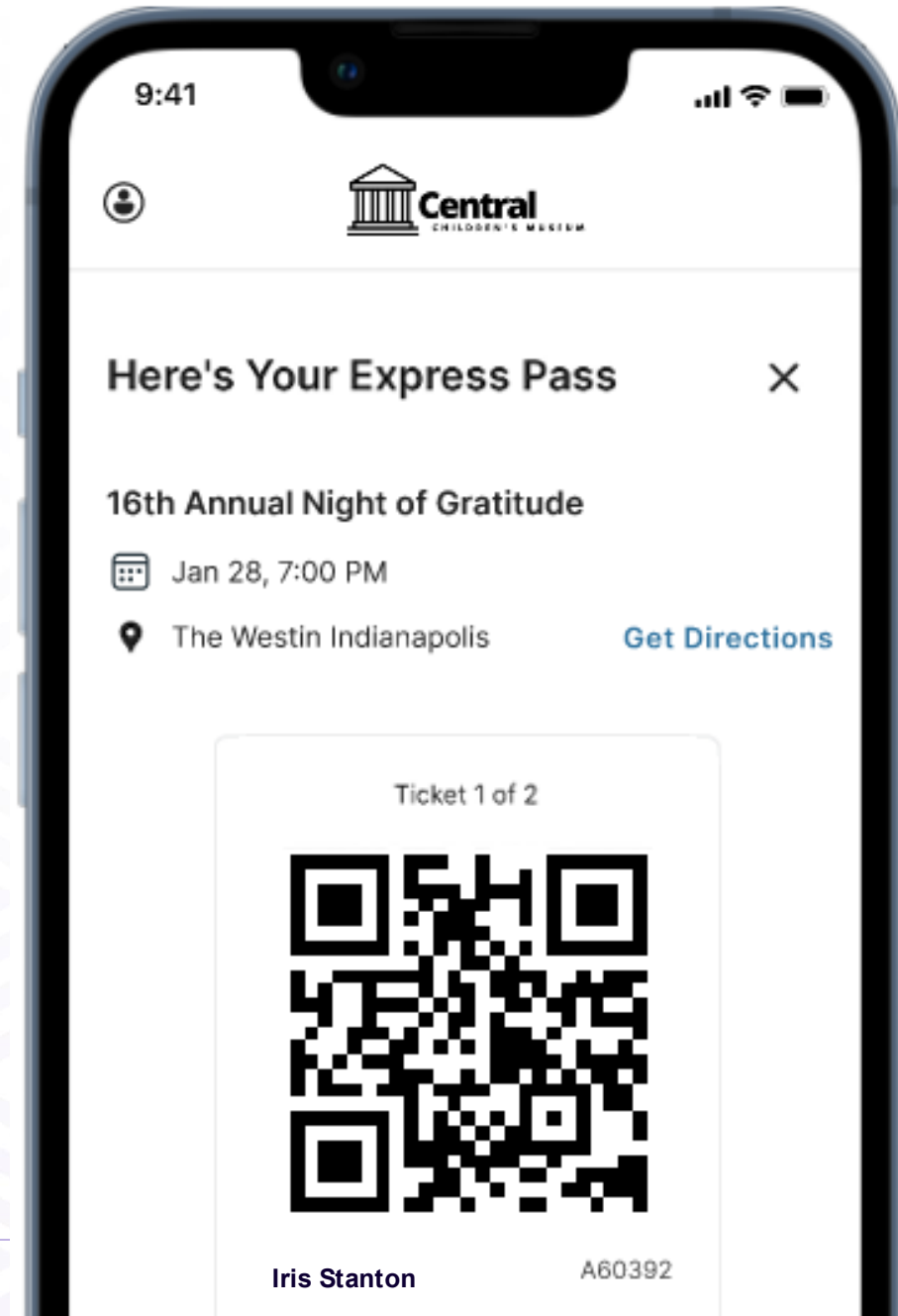
- Enter Team Scores
- Display Leaderboard In Clubhouse
- Players Can See Scores On Their Phones

Three Pines Golf Outing		
#	Team	Score
1	D. Martin, J. Roth, J. Greene, S. Knowles	-4
2	Royal Real Estate Team 2	-2
T3	Bowers & Dixon Advisors Team 1	+2
T3	Hart & Co.	+2
5	N. Hardy, S. Egan, J. Langly, J. Drake	+3
6	Fore Sporting Goods Team 1	+5
7	Royal Real Estate Team 1	+7
8	Jones Smith Law Firm Team 2	+8
9	J. Schaffer, A. Harper, P. ...	+10

EVENT CHECK-IN

Faster Check-in!

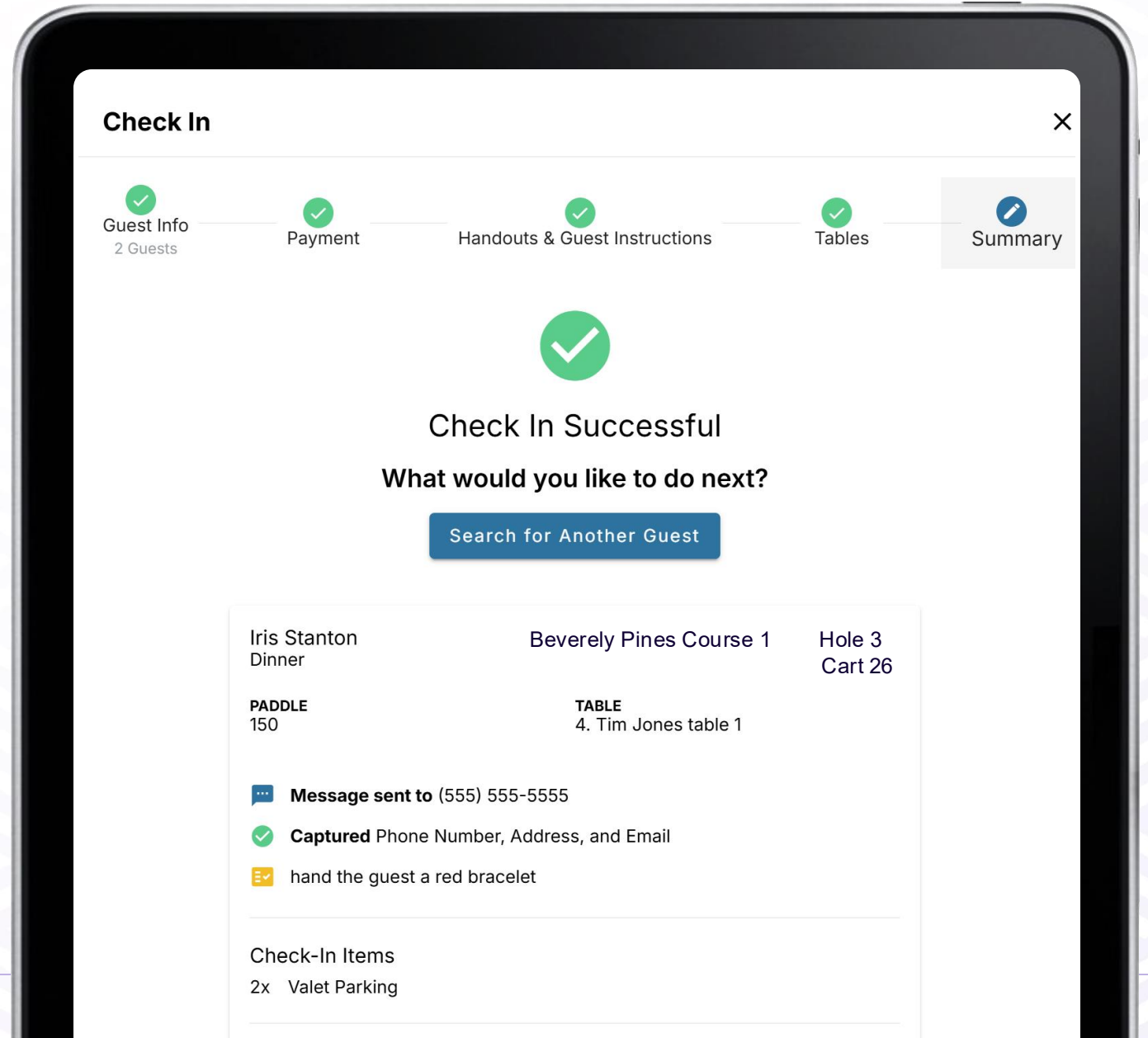
- Scannable QR Codes At The Door
- Smart Volunteer Tool - Only Stops When It Has To
- Tap Credit Cards
- Texts Share Important Info



EVENT CHECK-IN

Faster Check-in!

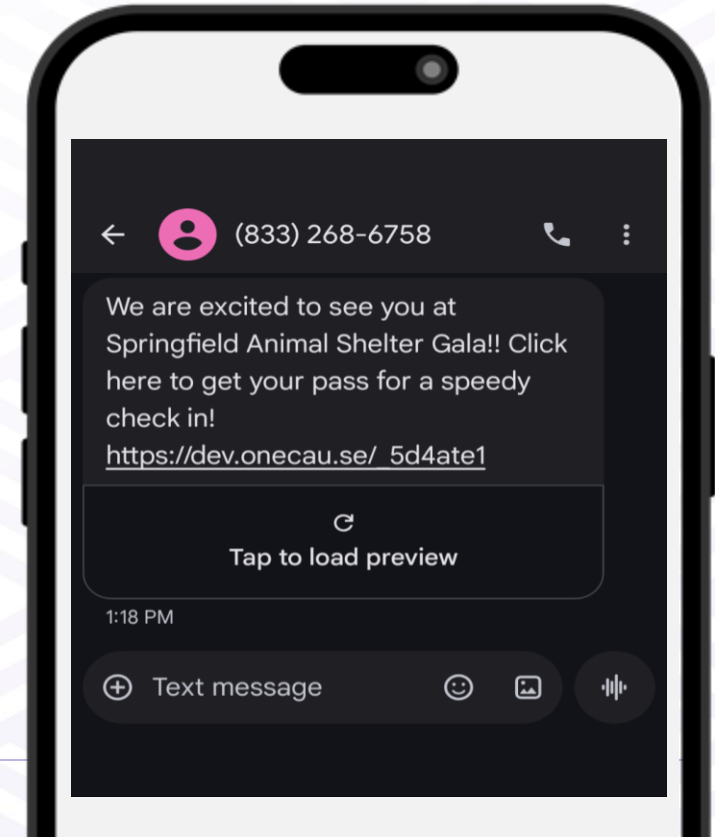
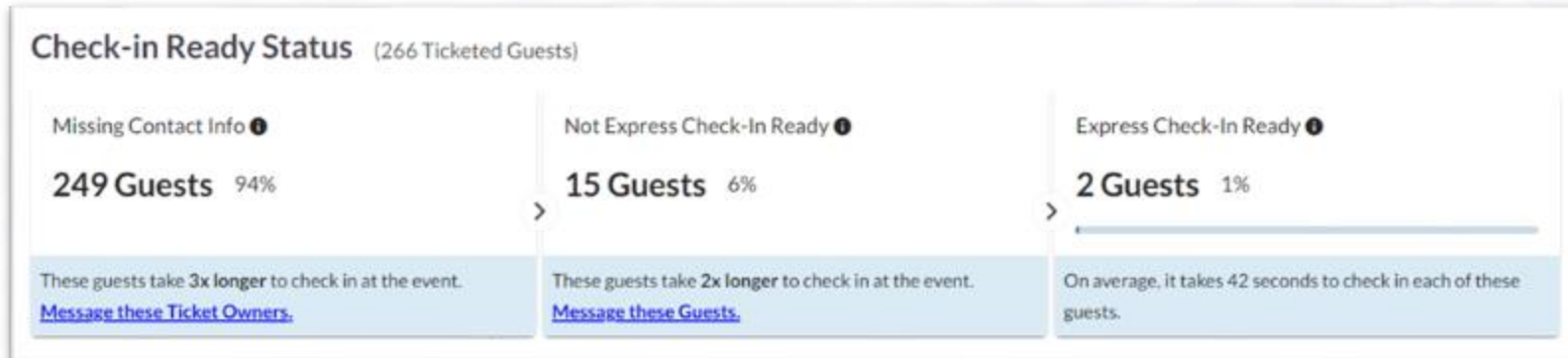
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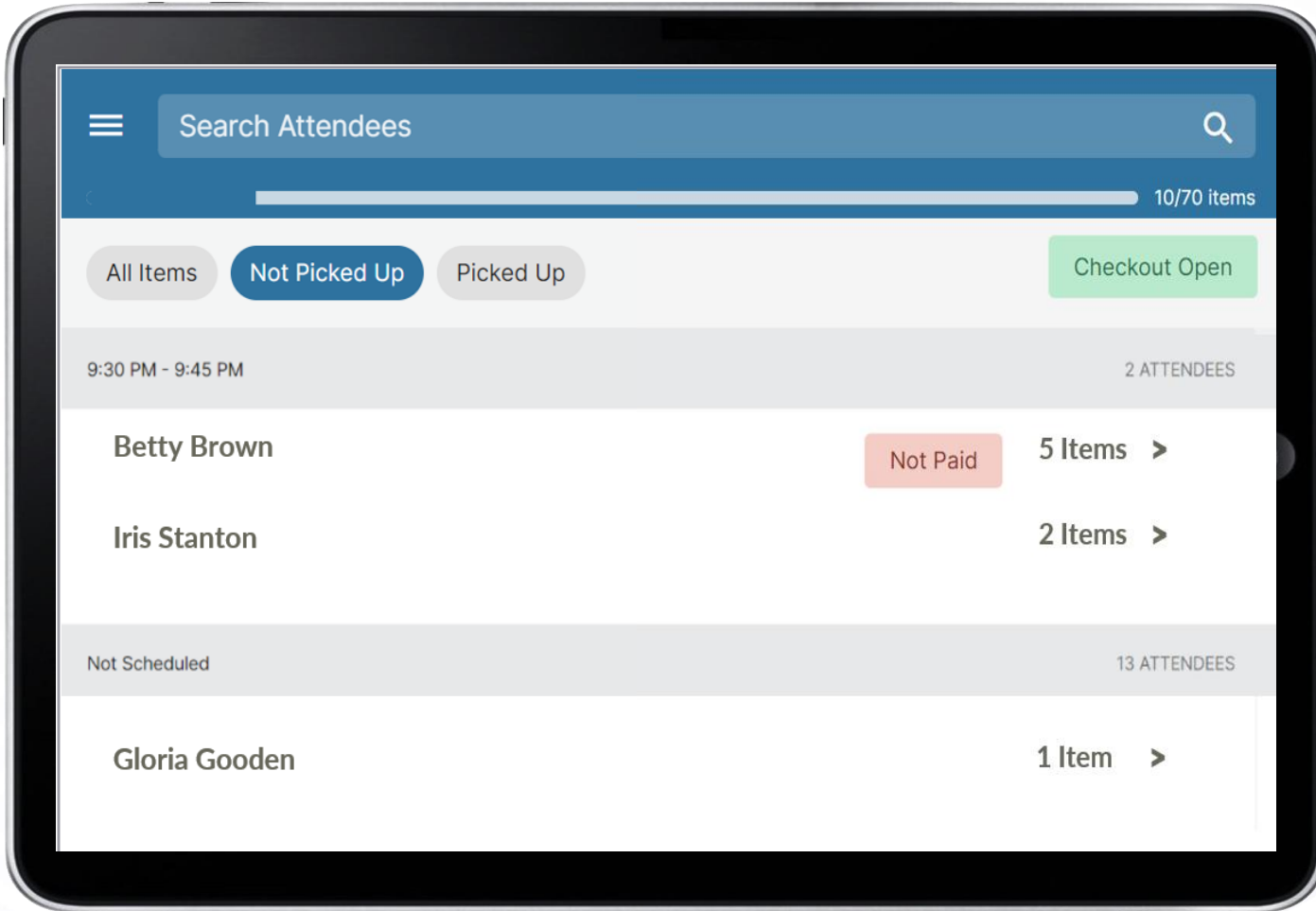
CHECK-IN READINESS

Speed up Check-In before the event

- Pre-Event Check-In Starts at Purchase
- Send Pre-Check-In Links Anytime
- Guest Readiness Dashboard



CHECK-OUT



- Guests Self-checkout On Their Phones
- Cover Cost Is A Great Way To Increase Revenue By 5%
- Innovations:
 - Pickup Timeslots
 - Pick Up Later
 - Digital Delivery!!
- Volunteer Pickup Tool



This platform puts the attendee experience in their hands.

Guest information, check in, pre-event questions, bidding, donating, purchases and checkout are all driven by the attendee.

This makes it so much easier!



Avalee Carver
Arthritis Foundation



NORTH CENTRAL
FOOD BANK

The Champion Gala

Dec 31 at 5:00 PM EST • Pennsylvania Convention Center

[My Account](#)[Cart](#)

\$7,060 raised towards goal of \$10,000

[Story](#)[Get Tickets](#)[Become a Sponsor](#)[Donate an Item](#)[Champions](#)[Silent Auction](#)[Live Auction Preview](#)[Fixed Price](#)[Raffle](#)

Champions

[↑ Default](#)[View Leaderboard](#)

Sheldon Thompson

Intern

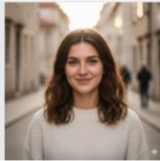
\$470 / \$1,000 goal

[Read More](#)

Frank Taylor

Volunteer

\$1,790 / \$7,500 goal

[Read More](#)

Alice Johnson

Client

\$400 / \$10,000 goal

[Read More](#)

Michael Alvarez

Board Member

\$820 / \$5,000 goal

[Read More](#)

Clara Davis

Former employee

\$780 / \$2,500 goal

[Read More](#)

AMBASSADOR FUNDRAISING

AMBASSADORS



Springfield Animal Shelter Gala!
Jul 10 at 6:00 PM CDT • Event Center

My Account

Cart

TT

Thank You Donors

Rachel Harris Lily Dash Roxanne Smith Jon and Molly Abraham Dean Thomas Matthew Winger Dylan Tracey Lizette Hernandez Bob Jones Jimmy Sr



Ambassador
Zoe Duca

Home

Buy Tickets

Become a Sponsor

Live Auction Preview

Silent Auction

Support Our Cause

Raffle

Games & Merchandise

Champions

Become a Sponsor

← Back to List



★ My Ambassador

Zoe Duca

Ways You Can Help Zoe

Buy Tickets

Donate an Item

View Sponsorships

Silent Auction

Raffle

Games & Merchandise

Support Our Cause



Build a new Dog Run
\$10.00
Donate



Cat Tree
\$50.00
Donate

My Story

I'm so excited to be supporting the Shelter this year! All my fur babies have come from this amazing place, and the staff have been incredible to work with. Every animal that comes through their doors gets the love and care they deserve — and I've seen firsthand the difference that makes. This organization runs entirely on the generosity of people like us, and I want to do my part to make sure they can keep doing what they do. Please consider joining me in supporting

Fundraising for
Springfield Animal Shelter

\$67,405.50 raised towards goal of \$10,000

Donate Now or Else

Donate

Recent Activity

Donation

Jory Duca and Rita Sims
In Celebration of Bob

Ticket Purchase

Ticket Purchase

Games & Merchandise

Donation

Jory Duca and Rita Sims

Ticket Purchase

Donation

Jory Duca and Rita Sims

Ticket Purchase x4

Donation

Jory Duca and Rita Sims

Games & Merchandise x2

See All

Public Page

Admin View

← Zoe Duca Published

Ambassador Details



Zoe Duca

Email not provided

DAILY ACTIVITY FEED EMAIL
— Off

Phone not provided

GOAL
\$10,000

BIO
Not Provided

MISSION
Not Provided

Total Amount Raised

\$67,405.50 raised towards goal of \$10,000

Donations: \$47,840.50

Sponsorships: \$12,000

Tickets: \$1,000

Raffle: \$130

Fixed Price: \$115

Misc Charges: \$25

Item Donations: \$0

Silent Auction: \$1,295

Live Auction: \$5,000

Credited Items

Search... Add Filter +

Activity	Supporter Name	Amount	Ambassador Credit	Date
Donation	Jory Duca	\$200.00	\$200.00	5/29/26, 2:10 PM
Ticket Purchased	Jory Duca	\$100.00	\$100.00	5/28/26, 12:06 PM

Bonterra

NEXT-LEVEL FUNDRAISING

- Call Them Whatever You Want
- Soft Credits Follow the Donor Automatically
- Coach Ambassadors & Let Them Thank Their Supporters
- Real-Time Leaderboards — Competitive or Collective

	1	Courtney Henry	\$8,200
	2	Cody Fisher	\$1,500
	3	Annie Smith	\$1,200
	4	Bessie Cooper	
	5	Dr. Leslie Marie Alexander-Thompson III	
	6	Annette Black	
	7	Jerome Bell	
	8	Robert Fox	
	9	Marcus Johnson	
	10	Sarah Williams	
	11	David Martinez	
	12	Emily Davis	
	13	Michael Brown	
	14	Jessica Wilson	
	15	Christopher Lee	

The Hope Foundation

Thank You Email

Last email was sent on Dec 8, 2025 at 5:46 PM

Paragraph

Dear The Hope Foundation,

Thank you for supporting me in my efforts to raise money for the cause I care so deeply about. Then I would add more text here.

I wouldn't have been able to do it without your support! And maybe some more text here too. Thank you for supporting me in my efforts to raise money for the cause I care so deeply about. Then I would add more text here.

YOU are what makes this organization run. We truly could not make an impact without your help!

Thank you!

<Ambassador Name>

P

139 CHARACTERS

POWERED BY TINY

☒

Mark as sent automatically

Send Email

Cancel

COMPETITIONS & SLIDESHOWS

Vote for Next Year's Theme



Masquerade
\$250



The Roaring 20s
\$150



Red Carpet Event
\$100

Donate to Vote

Top Donors on slide

DONATION ASK

\$1,000

Thank You Donors!

Kathryn & Eleanore Murphy

Jonathan Davenport

Arlene McCoy

John Doe

Steve Smith

Amy Smith

Heather Shofer

Jan Robertson

Denise Web

Brent Ruoff



\$10,000

\$7,530

\$1,000 Donors

Kathryn & Eleanore Murphy

Jonathan Davenport

Arlene McCoy

John Doe

Steve Smith

Amy Smith

Heather Shofer

Powered By

onecause

Top Tables - Total Proceeds



Table 7

\$245,560



AUCTION

DONATE

SHOP

2

Table 5

\$48,095

3

Table 4

\$19,716

4

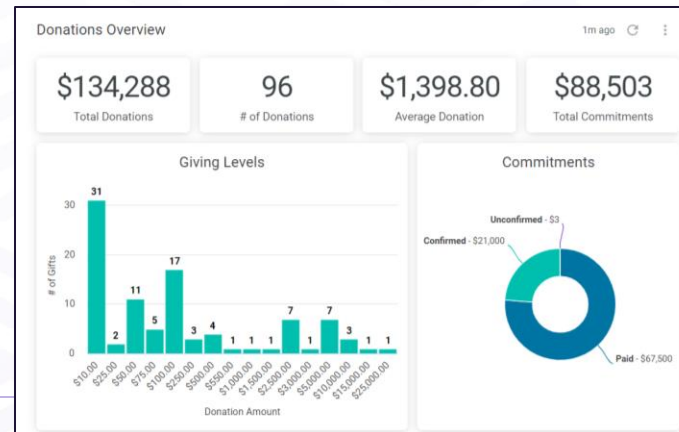
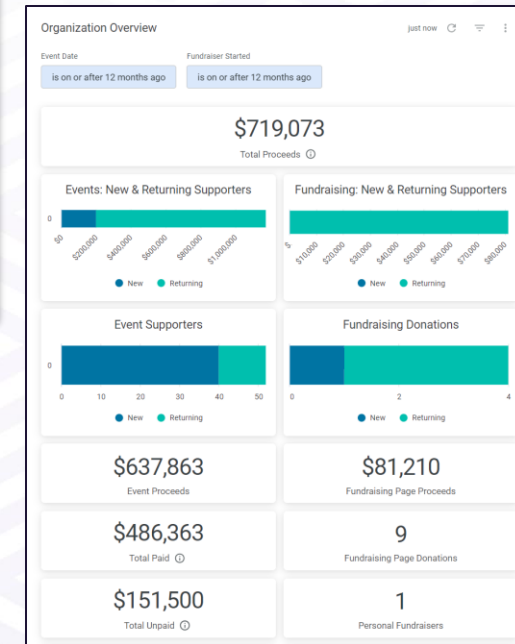
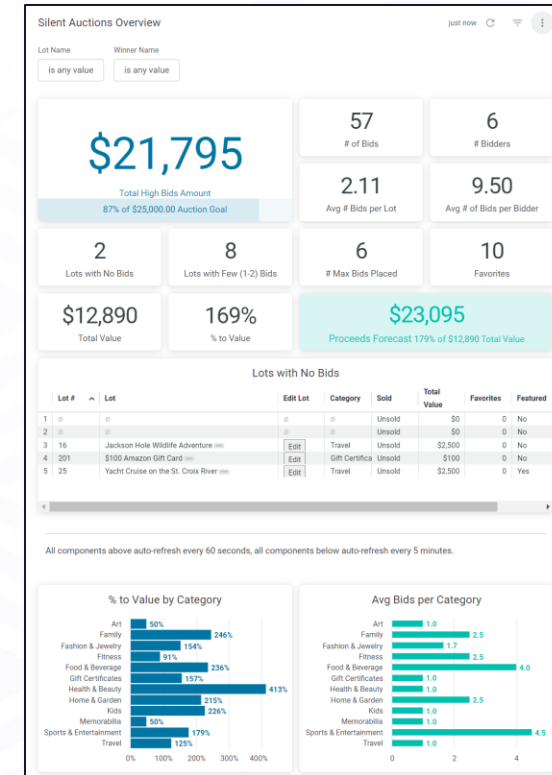
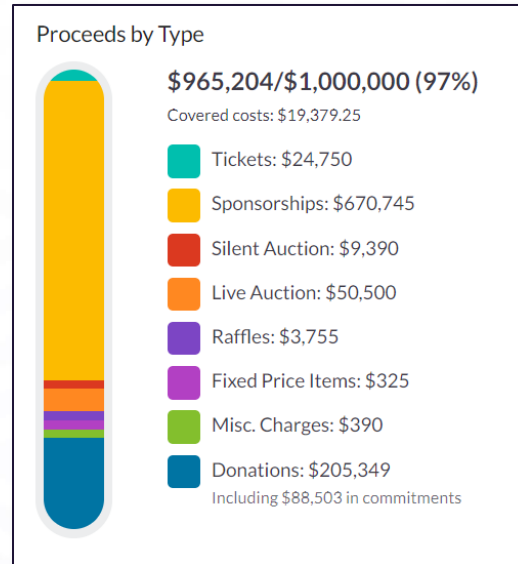
Table 1

\$11,090

Top Tables Slide

ANALYTICS & REPORTS

- Configurable Reports – Build, Save, Share
- Analytic Dashboards And Visualizations To Spot Trends
- Exports For All Fundraising Data



CRM INTEGRATIONS



DATA EXPORTS



DIRECT INTEGRATIONS



PUBLIC API



Bonterra™
EveryAction™



DonorDock



virtuous





**I am amazed at all the functionality
this program has.**

**I also was happy to see the analytics section so we
can assess after each event to improve the
outcome for the next time.**



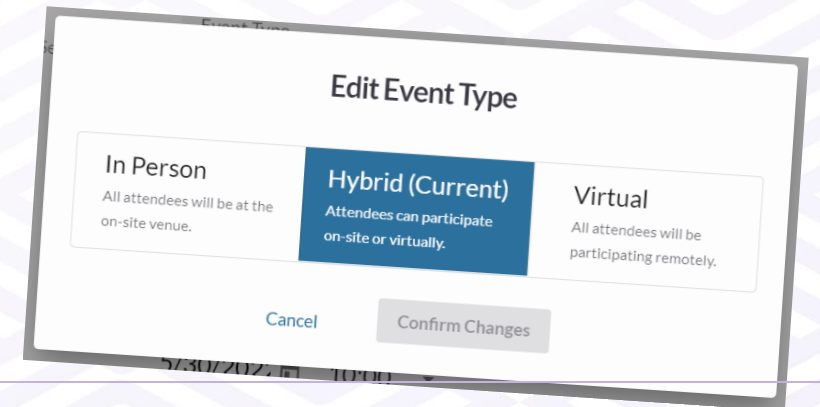
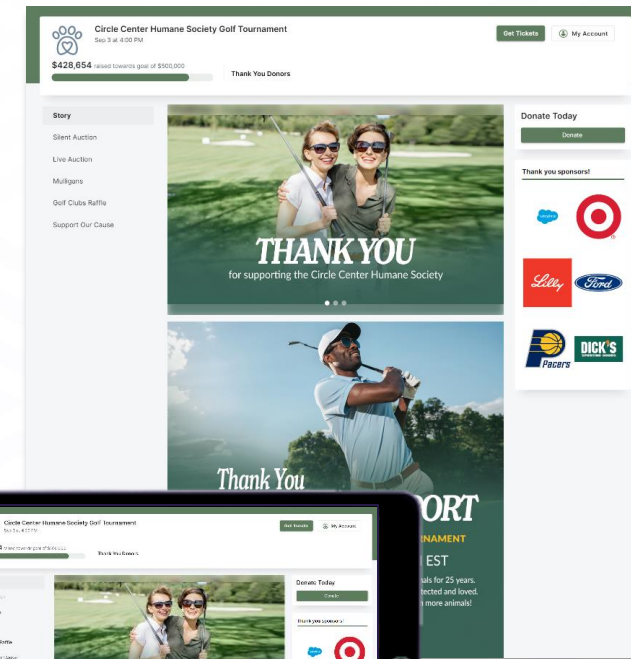
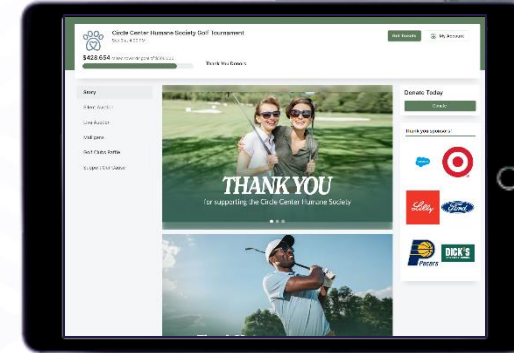
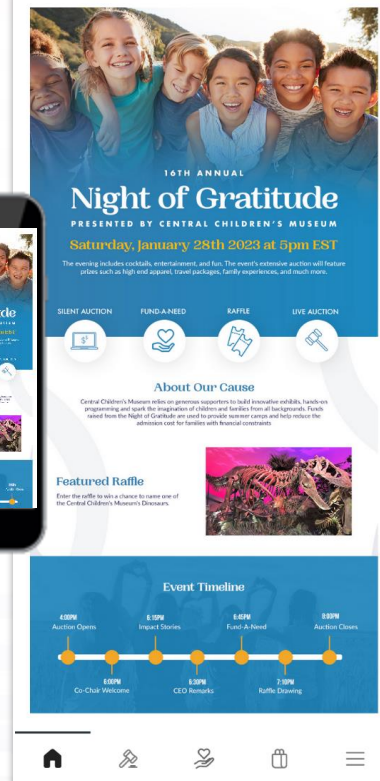
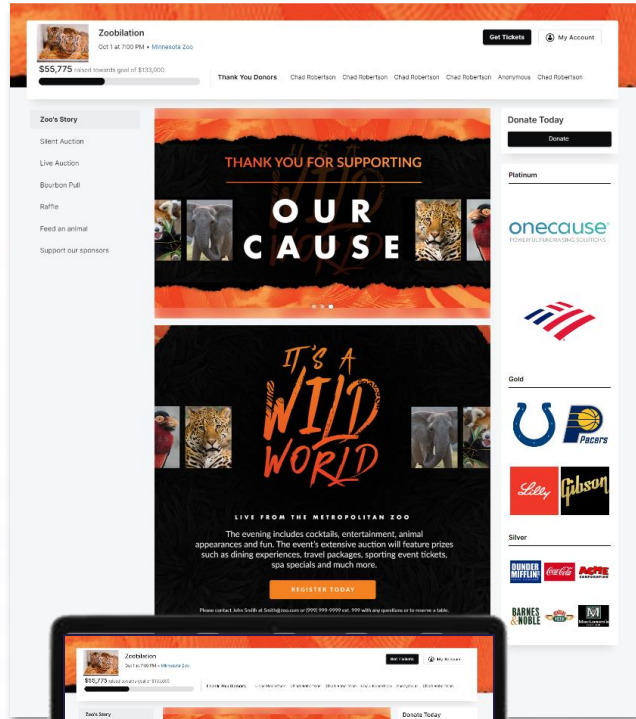
Kristin Ishida

Torrance-South Bay YMCA



OTHER EVENTS

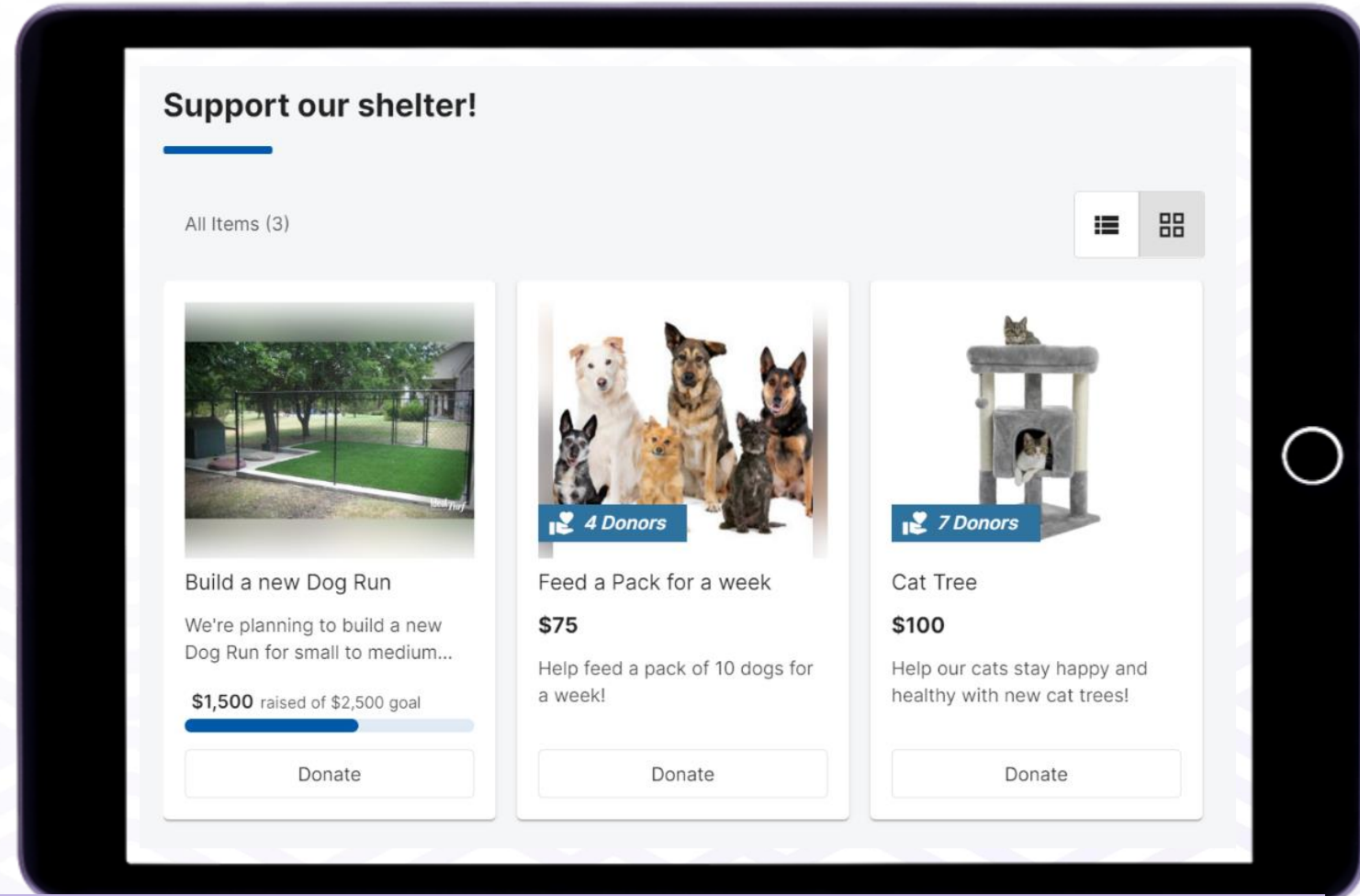
EVENT SITES



DONATION OPTIONS

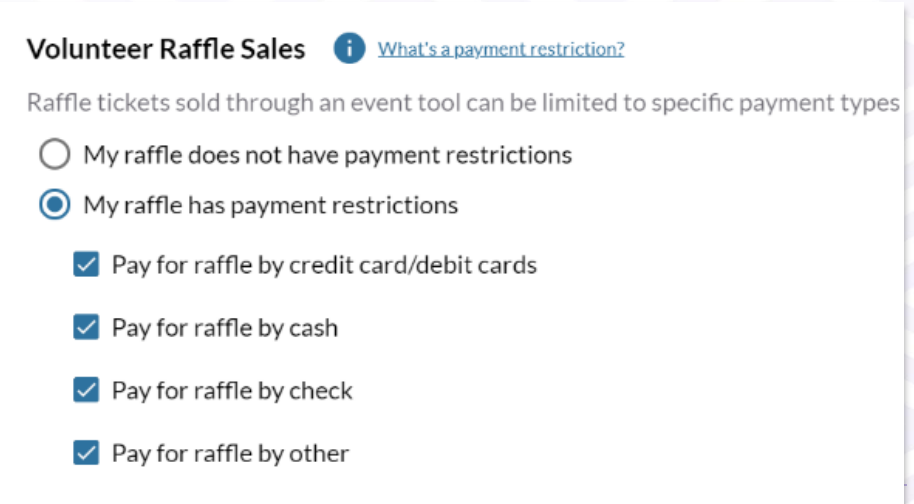
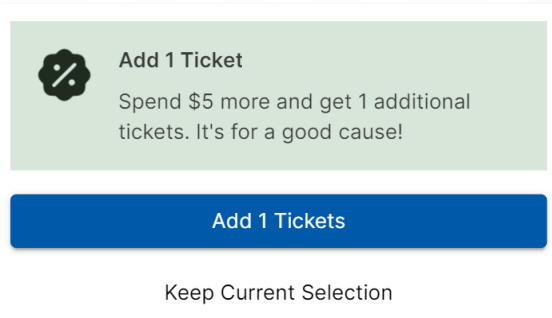
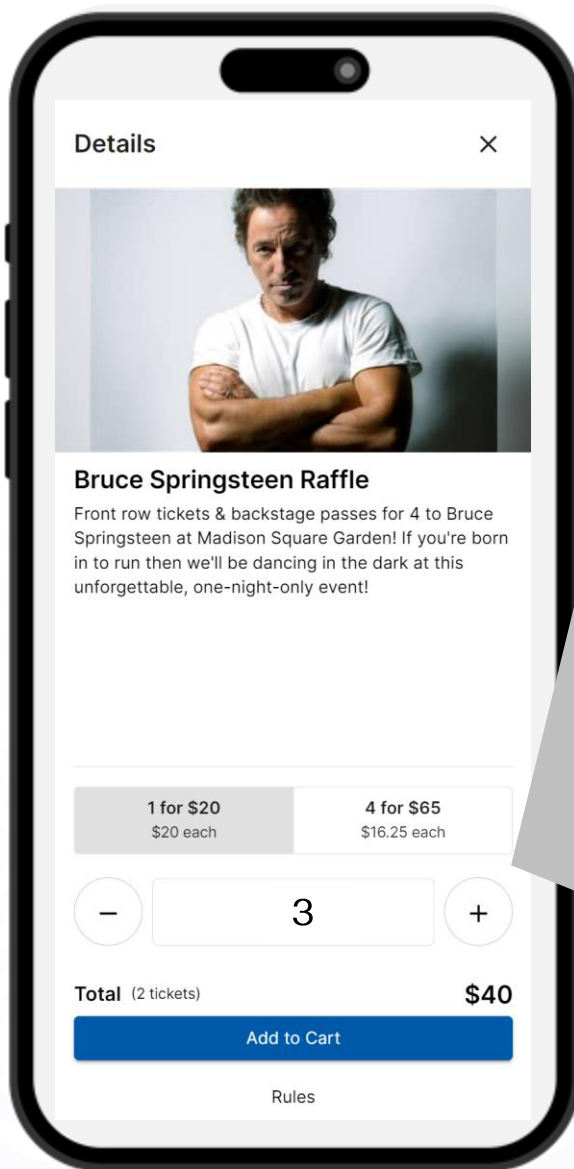
New Ways To Raise More Money

- **Impact Levels:** Show Donors Exactly What Their Gift Does
- **Targeted Achievements:** Crowdfund Smaller Goals Together
- Success Text



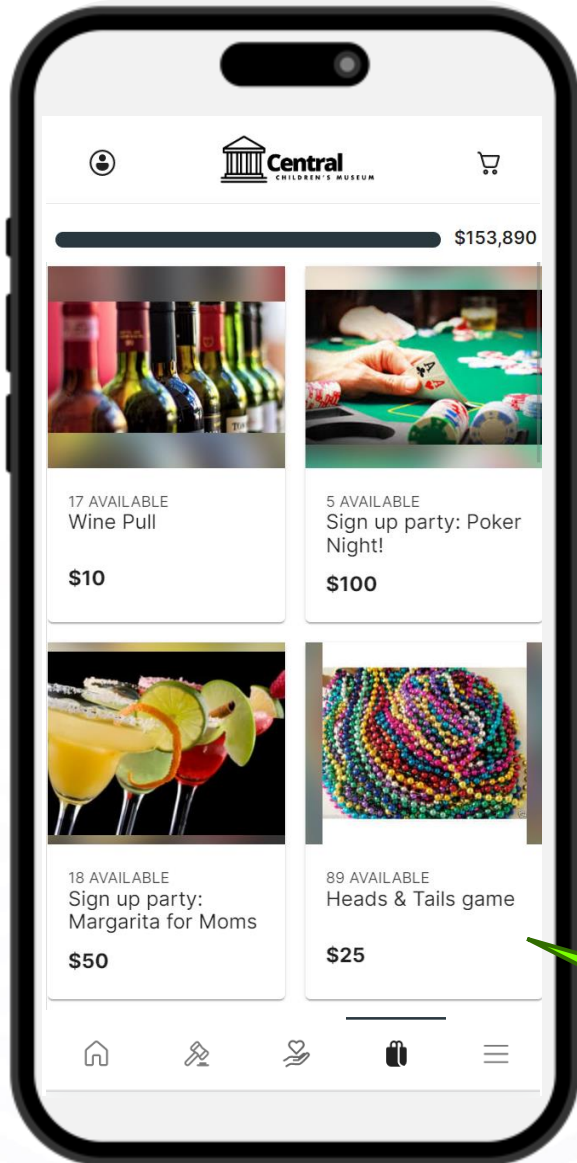
RAFFLES

- Compliance-ready for Local Laws
- Draw Winners Electronically
- Raffle Price Breaks (More Tickets, Better Deal)
- Built-in Digital Hype Man Nudges Buyers To Buy More

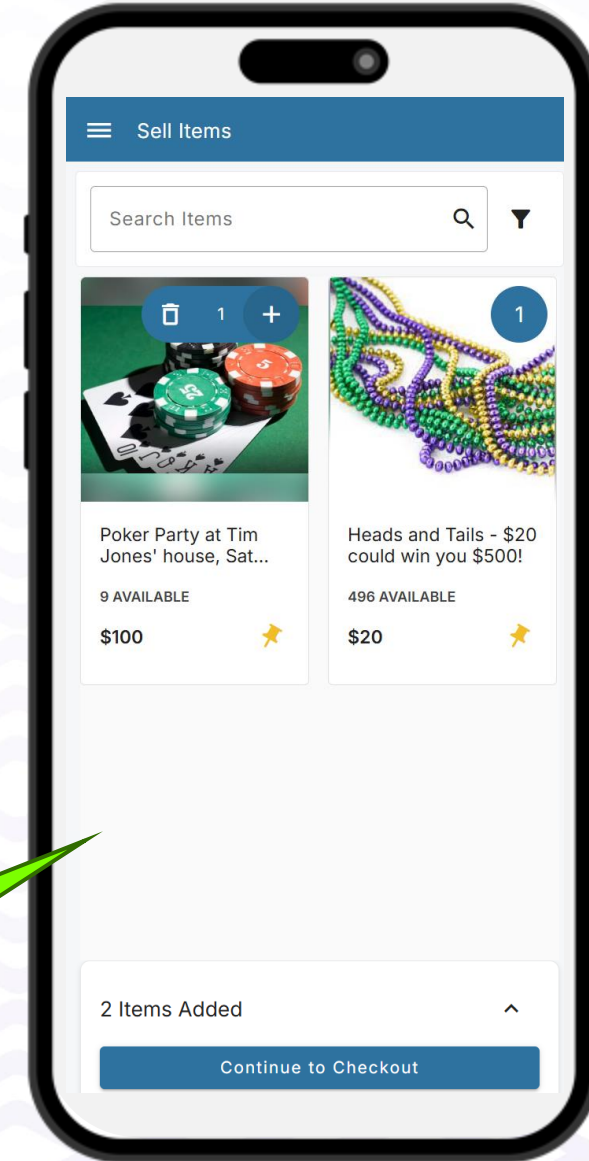


FIXED PRICE SALES

- Sell Games, Drink Tickets, Wine Pulls, Sign-up Parties, Merchandise & More
- Phone Purchase or Volunteer-Only — Your Choice Per Item
- Immediate Pickup or Checkout Pickup — Flexible Per Item
- In-Person & Virtual Guests See Only What's Available to Them



Supporter View



Configurable Volunteer Point of Sale Tool

FUNDRAISING FEED

- Real-Time Alerts for Transactions That Matter
- Configure Your Own Alert Thresholds
- Daily Summaries by Event & Fundraising Page
- Important Data Emailed to You

Fundraising Alerts

Filters

Today

Activity

 Donation - \$1,000.00
Joe Duca for Annual Honoree Dinner

Mon, Jan 08

Sun, Jan 07

Sat, Jan 06

Fri, Jan 05

Thu, Jan 04

Wed, Jan 03

Fundraising Summaries

Filters 1 Filter Selected

Today as of 1:26 PM EST

Activity

 Annual Honoree Dinner
0 Sponsorships - \$0
0 Tickets - \$0
[2 Donations - \\$1,050.00](#)

 Recurring Donations Processed
[1 Recurring Donation - \\$25](#)

Mon, Jan 08

Sun, Jan 07

Sat, Jan 06

Fri, Jan 05

Thu, Jan 04

Wed, Jan 03

Activity

Activity



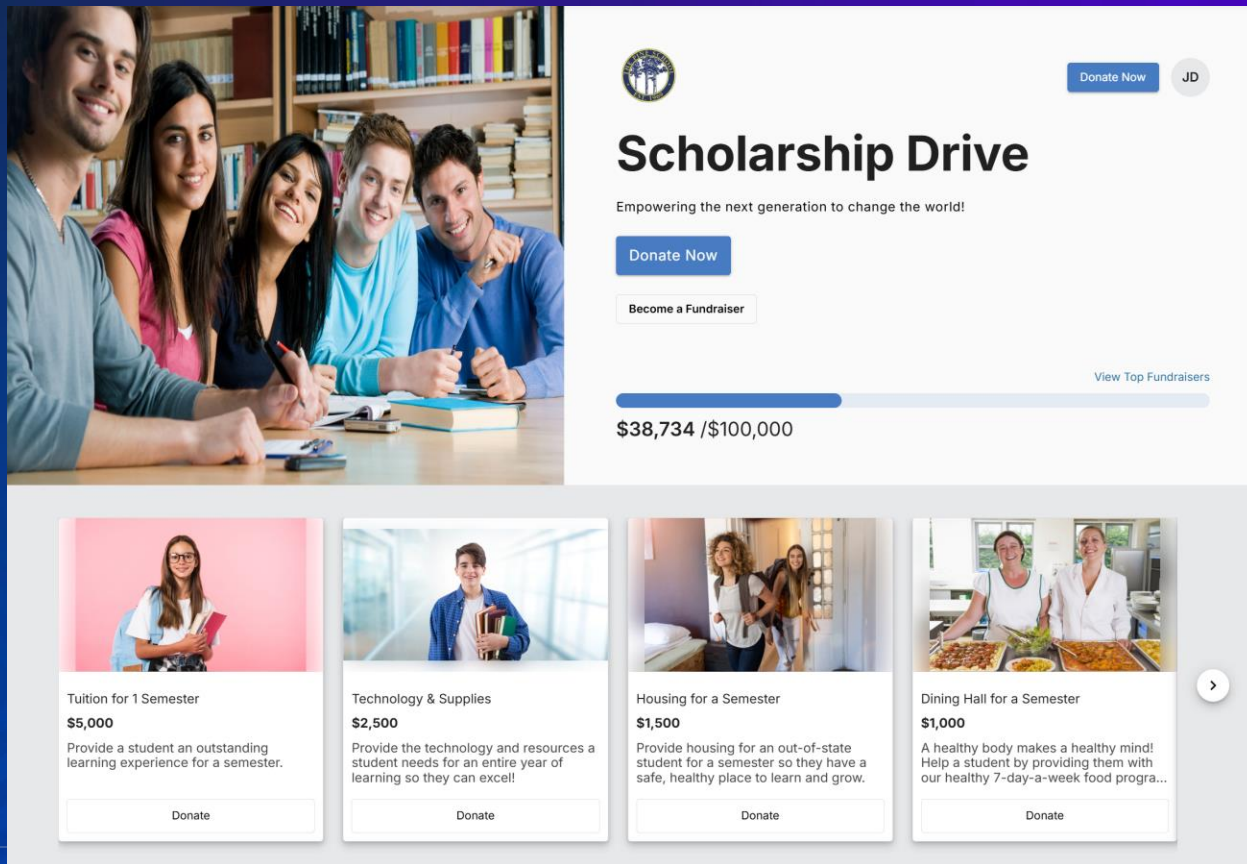
When our business manager saw the analytics provided by OneCause, she was beyond ecstatic.

It included all the analytics our team needed post-event and in one, easy-to-find place.



Elizabeth Walton
Central Christian School

FUNDRAISING PAGES INSIDE EVENTS



 [Donate Now](#) JD

Scholarship Drive

Empowering the next generation to change the world!

[Donate Now](#)

[Become a Fundraiser](#)

[View Top Fundraisers](#)

\$38,734 / \$100,000



Tuition for 1 Semester
\$5,000

Provide a student an outstanding learning experience for a semester.

[Donate](#)



Technology & Supplies
\$2,500

Provide the technology and resources a student needs for an entire year of learning so they can excel!

[Donate](#)



Housing for a Semester
\$1,500

Provide housing for an out-of-state student for a semester so they have a safe, healthy place to learn and grow.

[Donate](#)

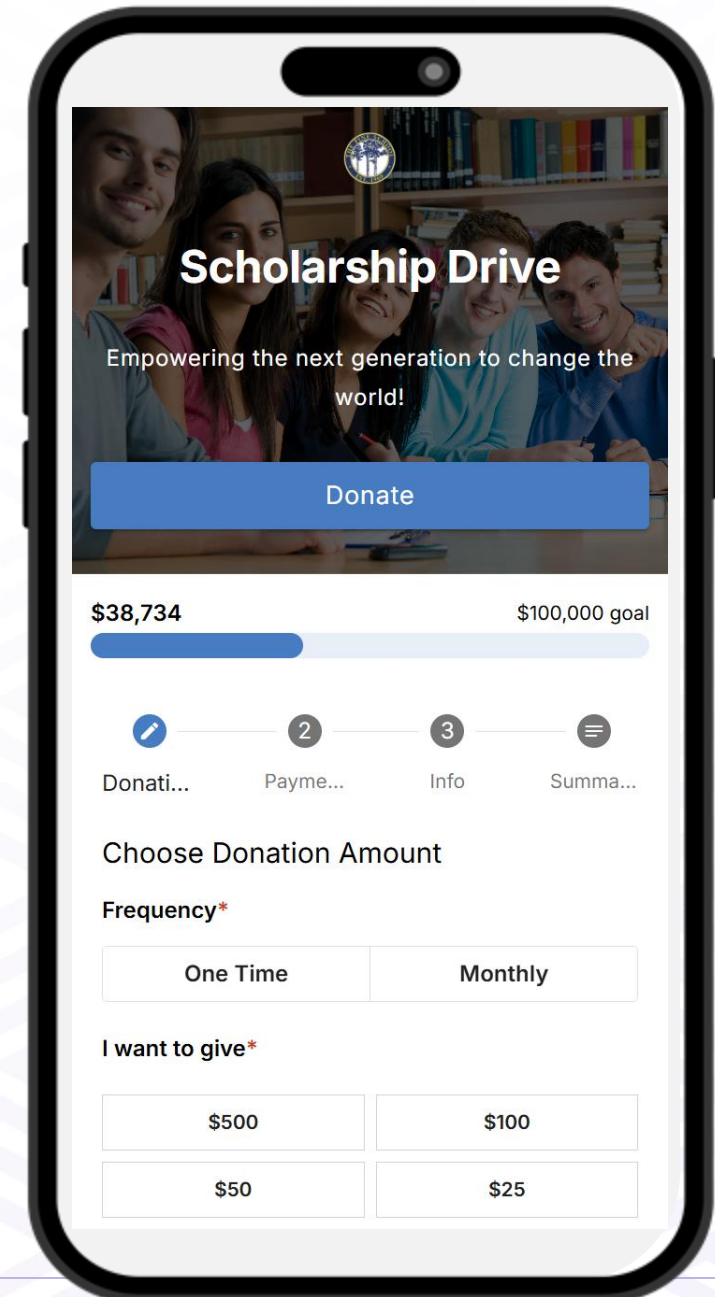


Dining Hall for a Semester
\$1,000

A healthy body makes a healthy mind! Help a student by providing them with our healthy 7-day-a-week food progra...

[Donate](#)

FUNDRAISING PAGES



FUNDRAISING PAGES

- Digital Wallet (Faster, Fewer Clicks)
- Dedicate a Donation (Honor, Memory, Celebration)
- Matching Gift Promotions

The 'Donate' screen on a smartphone. At the top, a progress bar shows four steps: 1. Donation (active), 2. Payment, 3. Info, and 4. Summary. Below the progress bar, the text 'I want to give*' is followed by four buttons: \$500 (selected), \$100, \$50, and \$25. A 'Custom' button is at the bottom. Below the amount selection, the text 'Donate Using' is followed by two buttons: 'G Pay' and 'Credit Card'.

The 'Donate' screen on a smartphone. At the top, a progress bar shows four steps: 1. Donation (active), 2. Payment, 3. Info, and 4. Summary. Below the progress bar, the text 'I want to give*' is followed by four buttons: \$500 (selected), \$100, \$50, and \$25. A 'Custom' button is at the bottom. Below the amount selection, there are two checkboxes: 'I would like to cover processing fees (approx. \$25)' and 'Dedicate this donation on behalf of someone', both of which are checked. Below the checkboxes, there is a dropdown menu with 'Celebration' selected, followed by the text 'of'. Below the dropdown menu, there is a text input field with 'Dylan Tracey' entered. At the bottom, there is a checkbox for 'Donate Anonymously'.

The 'Donate' screen on a smartphone. At the top, a progress bar shows four steps: 1. Donation (active), 2. Payment, 3. Info, and 4. Summary. Below the progress bar, there is a blue banner with a heart icon and the text 'Double Your Impact! Your gift can go twice as far! All donations will be matched thanks to a generous donor!'. Below the banner, the text 'I want to give*' is followed by four buttons: \$500 (selected), \$100, \$50, and \$25. A 'Custom' button is at the bottom. Below the amount selection, there are two checkboxes: 'I would like to cover processing fees (approx. \$25)' and 'Dedicate this donation on behalf of someone', both of which are checked. Below the checkboxes, there is a dropdown menu with 'Celebration' selected, followed by the text 'of'. Below the dropdown menu, there is a text input field with 'Dylan Tracey' entered. At the bottom, there is a checkbox for 'Donate Anonymously'.

Donate ×

1 2 3 4
Donation Payment Info Summary

Choose Donation Amount

Frequency*

One Time Monthly

I want to give*

\$500 \$100
\$50 \$25
Custom

☒ I would like to cover processing fees (approx. \$25)

☒ Dedicate this donation on behalf of someone

In Celebration of

Name or Occasion*
Dylan Tracey

☐ Donate Anonymously

Donate Using

Springfield Animal Shelter Recurring Donations

Donor Details

Joe Duca
jduca@onecause.com

Recurring Donation History

\$120 Monthly Active ✓
Next donation: Jun 26, 2026 | VISA
... 4021
Initiated on July 2022 from Virtual event A Night In...

Gifts

2026	\$600 this year
2025	\$1,440 this year
2024	\$1,440 this year

\$26.25 Monthly Canceled Canceled
Canceled
Initiated on January 2023 from Virtual event Springfield Animal Shelter Gala

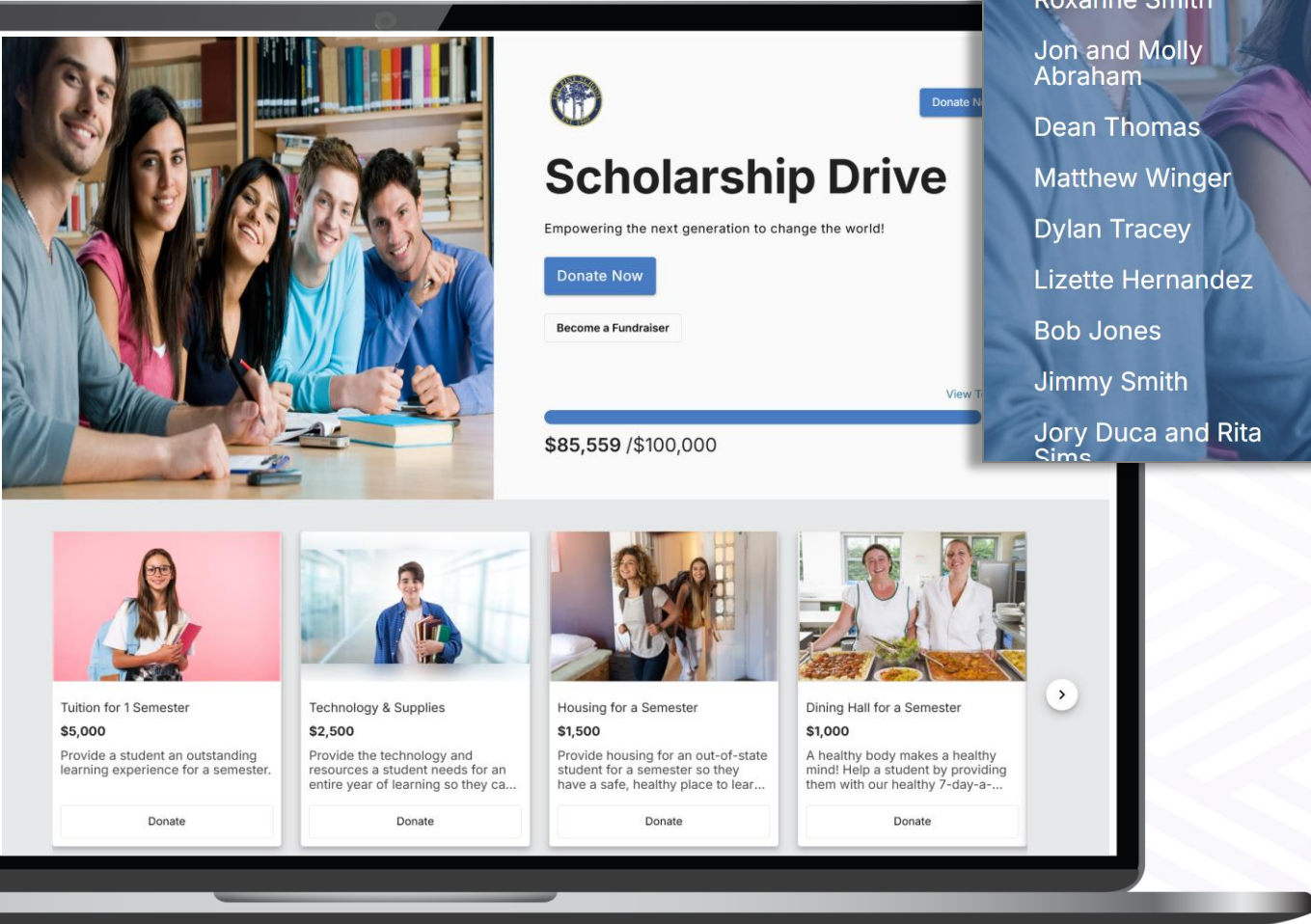
Gifts

2023	\$210 this year
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RECURRING DONATIONS

- Ask for Recurring Gifts Everywhere: Fundraising Pages & Events
- Donors Self-Manage Their Giving
- Don't Forget the Personal Touch
- Who to Target

FUNDRAISING PAGES & EVENTS



Thank You Donors!

- Rachel Harris
- Lily Dash
- Roxanne Smith
- Jon and Molly Abraham
- Dean Thomas
- Matthew Winger
- Dylan Tracey
- Lizette Hernandez
- Bob Jones
- Jimmy Smith
- Jory Duca and Rita Sims

\$60,000

\$46,825

\$1,000+ Donors

- Jon and Molly Abraham
- Dylan Tracey
- Lizette Hernandez
- Jimmy Smith
- Jory Duca and Rita Sims
- Steph Ragozzino
- Damon Weidner



I have been using the fundraising platform for 3 years, and my biggest takeaway was how much it has grown and shifted and adapted in the past 3 years!

There were so many hidden features I didn't realize had been added. I immediately required my employees to sign up for the next [training] course!



Emily Davis

Father Joe's Villages

Q & A

Bonterro